



colorworks

MEDIA  
KIT



**KATIE  
DECKER-  
ERICKSON**

**CEO + COMMERCIAL DESIGNER**



# Katie Decker-Erickson

CEO, Commercial Designer & Business Coach

Katie began her career in commercial color consulting as a part-time passion project in 2007. Today, her company, Color Works has grown into a multi-million dollar commercial design company, currently operating in over 20 states nationwide, with a fully remote team of more than a dozen individuals. Katie is known for her business acumen (having grown 1500% in a single year), passion for teaching others (with 18 years teaching undergraduate courses), devotion to her two young daughters, and commitment to women's empowerment both personally and professionally.



1,500% revenue growth  
in a single year



20+ project states  
operating nationally



\$MM+  
multimillion dollar company



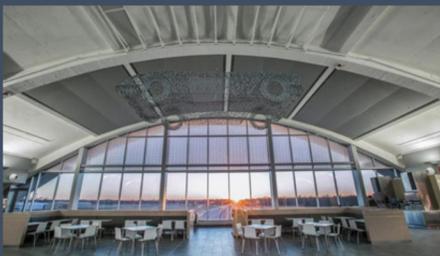
6y + 8y  
full-time girl mom

## Signature Topics

- Multifamily and Commercial Design
- Value Perception and Target Markets
- Ontological Design + Color Theory
- Empowering Internal Stakeholders
- Scaling Your Interior Design Business to Your Lifestyle

## Contact

- ☎ 866.852.6567
- 📍 Operating Nationally
- ✉ [info@colorworks.design](mailto:info@colorworks.design)





## Who I Work With

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Color Works partners with owners, property managers, investors, companies, and organizations across the country to transform their projects and add intentional value through human-design connections. We add both creativity and process, with a focus on color consulting, multifamily design, branding, and art procurement.

## What You Can Expect

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We are a process-driven design firm with a mission to provide the greatest value to our clients through thoughtful and creative design. By using time-tested techniques coupled with industry-specific software and creative problem-solving, we find the best solution to every design challenge.



info@colorworks.design  
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## Get In Touch

With nearly 20 years in the industry, I am passionate about great design, solid budgets and building the next generation of designers. I look forward to speaking with you.

*Katie*